



**BRIDGING**

WE FURNISH HOMES WITH HOPE®

# REPORT TO COMMUNITY

# 2024



[Bridging.org](https://bridging.org)

## A MESSAGE FROM OUR EXECUTIVE DIRECTOR

Serve  
More.

Better.

Together.

Dear Friends of Bridging,

It's an exciting time at Bridging! In 2024, Bridging furnished more than 5,300 homes with hope. The community's demand for Bridging's services increased to the highest levels we have ever encountered. In response, we planned strategically and took bold steps to **Serve More. Better. Together.**

The active participation of partners, like you, help us move closer to Bridging's vision that *everyone lives in a furnished home.*

**Serve More:** We currently offer 120 shopping appointments per week to meet the community's rising demand. In the last month of our fiscal year, we officially secured our third location in Plymouth. This donation hub expands our capacity as we grow our procurement of furniture and household items, enhancing dignity of choice for community members shopping at our Bloomington and Roseville locations. The purpose of our expansion is to increase the number of shopping appointments to better meet the demand for our services.

**Better:** We strive to ensure a welcoming and person-centered experience that focuses on dignity and the diverse strengths and needs of each individual and family. To ensure excellent service, our Client Services team seeks input from recipients of our services and caseworkers who provide referrals to Bridging.

**Together:** At Bridging, our partnerships with the community are essential in all that we do. Bridging works alongside an abundant and diverse collection of individuals and groups in the community, including volunteers, staff members, agency partners, businesses, faith communities, and donors. In 2024, we expanded our Strategic Partnerships team and actively engaged new corporate partners and groups as Bridging donors and volunteers.

By building and leveraging our valuable partnerships and resources, we rise to what is ahead for Bridging: growth and greater community impact!

In the 2024 Report to Community, you will find stories and outcomes that reflect our focus on dignity and commitment to service excellence. Join us in 2025 as we Serve More. Better. Together.

Thank you for the many ways you support Bridging's mission.

With gratitude,



Executive Director



# Spotlight on Volunteers



## Volunteer Service in 2024

Total number of  
volunteers: **4,125**



Total hours donated:  
**75,645**



*"I like to connect with people and be in community with them. I like helping people with something as common as furnishings for their home. When someone comes to Bridging, a barrier is removed."*

- Lonnie B, Bridging  
volunteer



**We rely on volunteers to do just about everything at Bridging!**

Our volunteers are **CRUCIAL** to our ability to operate each and every day and meet the needs of our community!



**When good people get together to do good things, then good things happen.®**

## OUR MISSION:

Bridging empowers people to thrive in their homes by providing quality furniture and household goods for those pursuing housing stability.

**OUR VISION:** Everyone lives in a furnished home.

## OUR VALUES:

Dignity,  
Service,  
Partnership,  
Stewardship,  
Excellence,  
and Gratitude

[Scan the QR code for more information about becoming a Bridging volunteer!](#)

# SERVE MORE.

## Furnishing Homes

Bridging is growing to meet the continually rising need for our services.

### OUR IMPACT: 2024 STATS

<b>Clients Served</b>	5,308 households
<b>Individuals Served</b>	14,012 individuals; 42% were children under 17
<b>Households with an income of less than \$20,000</b>	85%
<b>Donated inventory distributed</b>	Equivalent of 750 semi-loads of inventory to client households; items valued at \$6.8M

We officially secured our **third location, a donation only site, in Plymouth**. With the increase in inventory available from this third site, we aim to boost the number of shopping appointments we are able to offer in 2025.



"Everyone I met at Bridging was friendly and caring. I was a little shy and nervous. They made me feel comfortable. They said, 'Pick what you want.' I saw the things I needed, and there were such nice things to choose from, like a futon bed and a nice table that matches. Everything fell perfectly into place. Bridging turned my apartment into a home."

-Robert T.,  
U.S. Veteran,  
yoga instructor,  
and former  
Bridging client

# BETTER.

## with Hope.

Bridging is committed to advancing Diversity, Equity, Inclusion and Belonging through staff and volunteer trainings, participation in community events, and housing advocacy.



The Bridging team actively works to eliminate barriers to equitable housing and resources, both within its own programs and throughout the community.

*"If we are going to furnish homes with hope, we must understand that we are furnishing diverse homes with families of different cultures who may have specific needs. Someone who needs our services may speak a different language. Some families may need different home items to cook cultural foods. People have unique needs. We must be culturally aware, so we can provide services in the best possible way with the interests of the clients we serve in mind."*

- Erryn Williams, Bridging board member

The Bridging Client Services team plays a vital role in fostering belonging, and enhancing the client experience with dignity and excellent service.



95% of Bridging clients surveyed said they were treated with dignity and respect throughout their Bridging experience.



# TOGETHER.

## A MULTITUDE OF PARTNERS CONTRIBUTE TO BRIDGING'S IMPACT IN OUR COMMUNITY.



### Agency Partners

**More than 250 agencies and 2,400 caseworkers connect community members to our services and partner with us in our important work.**

*"Bridging is easy. Everything that a family needs to furnish their home is there, and the low appointment fee is so accessible to the families we serve. I also appreciate the ethos of the Bridging team."*

- Lynn Mullin, Director of Refugee Services, Metro Region, Lutheran Social Services - Refugee Services



### Corporate Partners

**Corporate partners play a vital role at Bridging, providing volunteer hours, in-kind donations, and financial support.**

*"Bridging is an incredible partner when it comes to corporate volunteerism. This shared experience not only strengthens team bonds but also fosters a sense of community and belonging. Seeing the immediate impact of our work on the organization and the community is incredibly rewarding and inspiring."*

- Traci Norum, Sr. Community Relations Specialist, Andersen Corporation



### Individual Partners

**Individual partners donate quality furnishings, getting items to our shelves and homes instead of the landfill. Individual donors and volunteers participate by giving their time and financial resources.**

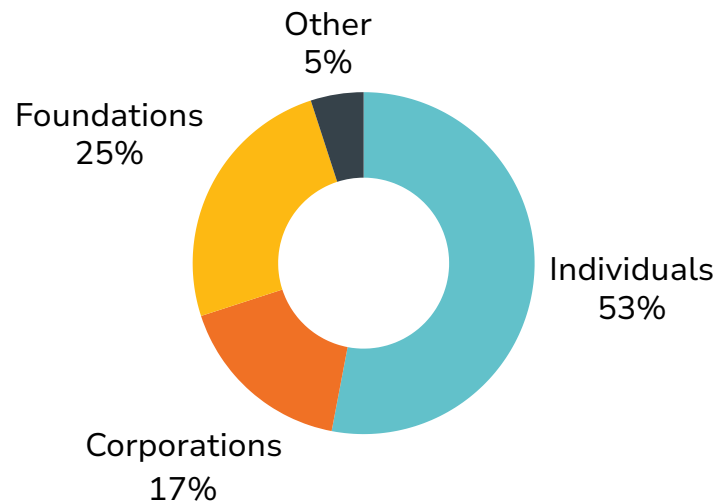
*"The mission is so compelling, and it's local. You're helping people get established. A whole household of furniture, a couch, bed, bedding, a kitchen table, dishes, pictures. It helps people get a new look on life and get a fresh start."*

- Kathy, Bridging volunteer and donor

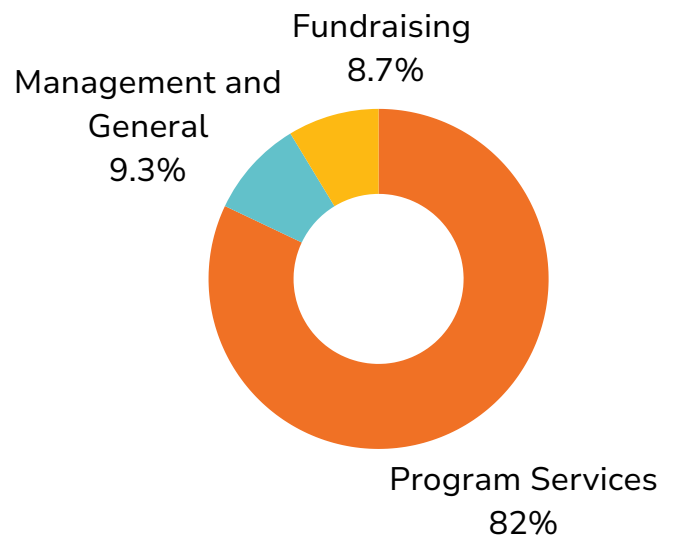
# Finances

Revenue	2024	2023
In-kind	\$7,039,918	\$6,651,168
Foundation, Corporation, Civic and Individual Contributions	\$2,213,765	\$3,144,214
Service Fees	\$1,509,985	\$1,361,617
Other Revenue	\$949,479	\$879,943
Total Revenue	\$11,713,147	\$12,036,942
Expenses	2024	2023
Program Services	\$10,505,951	\$10,163,669
Fundraising	\$431,144	\$443,971
Management & General	\$433,183	\$361,966
Total Expenses	\$11,370,278	\$10,969,606
Balance Sheet	2024	2023
Current Assets	\$5,711,029	\$5,177,097
Property & Equipment	\$4,166,083	\$4,250,466
Other Assets	\$1,092,627	\$750,735
Total Assets	\$10,969,739	\$10,178,298
Liabilities	\$1,365,090	\$916,518
Net Assets	\$9,604,649	\$9,261,780
Total Liabilities & Net Assets	\$10,969,739	\$10,178,298

## 2024 Contributed Revenue Breakdown



## 2024 Allocation of Expenses





**BRIDGING**  
WE FURNISH HOMES WITH HOPE®



Voted 2024 Minnesota's  
Best Nonprofit and Best  
Place to Volunteer



Donate  
Your Time



Donate  
Your Money



Donate  
Your Stuff



Partner  
with Us



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