



# BLANKET DRIVE GUIDE



**BRIDGING**  
WE FURNISH HOMES WITH HOPE®

Thank you for joining Bridging in our mission to provide basic home essentials to more than 5,000 households each year.

A **blanket drive** is a fun way for you to make an immediate impact at Bridging! We need more than 600 blankets each week to meet the need - that's 31,000 each year!

## What Types of Blankets Do We Need?

- New or gently used
- All sizes: Throws, twin, full queen and king. Our greatest need is full and queen sizes!
- All types: quilts, afghans, duvets, comforters, throws, bedspreads
- A variety of patterns and materials for all ages.

Bridging empowers people to thrive in their homes by providing quality furniture and household goods for those pursuing housing stability.

**BRIDGING.ORG/GET-INVOLVED**



# READY...SET...COLLECT!

## HOW DO WE GET STARTED?:

- Complete the interest form at [Bridging.org/get-involved](https://bridging.org/get-involved)
- The community engagement coordinator will reach out to you



## PICK THE TIME AND PLACE:

- Your workplace, school, civic club, faith-based organization, or your local community are all great places to host your drive.
- If collecting donations, your drive should last at least 1-2 weeks to allow enough time for all donations to be turned in.
- Planning to have a kick-off event? Bridging would be happy to join you and speak to your group - just ask!



## GET CREATIVE!

- Use posters, bulletin boards, newsletters, email, word of mouth, and social media to publicize your drive.
- Promotional templates available to customize.
- Take photos of your drive and email them to Bridging so we can help promote!
- Consider creating teams to compete by donating the most items!



## PROJECT WRAP UP and DONATE TO BRIDGING

- Take photos of your final collection and email them to your main contact at Bridging.
- Tally your donations or we can tally them for you when they are dropped off.
- Contact us to determine logistics for a drop off at a Bridging warehouse or for Bridging staff to pick up.
- Publicize your accomplishment in a newsletter, on a website, and on social media.
- Bridging will send a personal thank you to your group!

