

TOWEL DRIVE GUIDE



Thank you for joining Bridging in our mission to provide basic home essentials to more than 4,500 households each year.

A **towel drive** is a fun way for you to make an immediate impact at Bridging! We need more than 300 towels each week to meet the need - that's 15,000 each year!

What Types of Towels Do We Need?

- Bath towels
- Kitchen Towels
- Beach Towels
- Hand Towels
- Washcloths
- Dishcloths



Do Towels Need to be New?

- New and gently used items are accepted. Donate from your existing supply or purchase new!
- Bridging cannot accept items with dirt, stains, rips, odors, or animal hair.



Bridging empowers people to thrive in their homes by providing quality furniture and household goods for those pursuing housing stability.

[BRIDGING.ORG/GET-INVOLVED](https://www.bridging.org/get-involved)



READY...SET...COLLECT!

HOW DO WE GET STARTED?:

- Complete the interest form at [Bridging.org/get-involved](https://bridging.org/get-involved)
- The community engagement coordinator will reach out to you

PICK THE TIME AND PLACE:

- Your workplace, school, civic club, faith-based organization, or your local community are all great places to host your drive.
- If collecting donations, your drive should last at least 1-2 weeks to allow enough time for all donations to be turned in.

Planning to to have a kick-off event? Bridging would be happy to join you and speak to your group - just ask!

GET CREATIVE!

- Use posters, bulletin boards, newsletters, email, word of mouth, and social media to publicize your drive.
- Promotional templates available to customize.
- Take photos of your drive and email them to Bridging so we can help promote!
- Consider creating teams to compete by donating the most items!

PROJECT WRAP UP and DONATE TO BRIDGING

- Take photos of your final collection and email them to your main contact at Bridging.
- Tally your donations or we can tally them for you when they are dropped off.
- Contact us to determine logistics for a drop off at a Bridging warehouse or for Bridging staff to pick up.
- Publicize your accomplishment in a newsletter, on a website, and on social media.
- Bridging will send a personal thank you to your group!