OUR MISSION
Bridging empowers people to thrive in their homes by providing quality furniture and household goods for those pursuing housing stability.

Dedicated to the memory of Bridging Founder Fran Heitzman
March 6, 1925 ~ January 11, 2020
Dear Friend,

You have been a vital partner in furnishing homes with hope this past year. Thank you! We are truly grateful for you and your benevolent generosity whether it was through the sharing of your financial resources, volunteering and/or donations of furniture and household goods.

In 2019, we were able to significantly expand partnerships and serve nearly 4,600 households, providing them with a basic home set-up to assist them in moving forward on their journey. We have so many beautiful stories and successes to share; as you will see, your impact is woven throughout the pages of this year’s Report to the Community.

While we celebrate our many accomplishments, we take a solemn pause to reflect on and honor the incredible life and legacy of our dear founder Fran Heitzman who passed away on January 11, 2020. We fondly remember his remarkable passion, dedication and vision to ensure that those in need are served with dignity and are able to live and thrive in a furnished home.

Together, we will continue his dream and carry on his legacy of love in action well into the future. I look forward to being on this journey with you.

Sincerely,

Mark Wilkening
Executive Director

Community Partner: “Fran’s passion to help those less fortunate was contagious. His ability to share stories that made grown men/women cry and make everyone open their wallets or donate to Bridging was amazing. The world is a greater, kinder place because of him. Fran will be missed by so many. My sincere sympathies!”
~ Amy S.

Media Partner: “Fran was blessed with the gift of knowing how to love people for who they are. They felt that love and were drawn to him. He changed countless lives, that’s known. But his heart is a rare gift and now he’s looking down on all of us, excited to see how we carry on his legacy.”
~ Dawn S.

Client/Agency Partner: “I had next to nothing. Bridging gave me everything. I had never owned a queen-sized bed. Bridging offered me furnishings for my home and gave me HOPE that there are people out there in this sometimes scary and lonely world that are willing to help you and go beyond what is expected! THANK YOUR FRAN (R.I.P)”
~ Andrea K.

Fran was deeply loved by those who met him over the course of his amazing 94 years of a life well-lived. Those who had the opportunity to serve alongside him at Bridging over the last 33 years will forever cherish the memories and be inspired to keep his dream alive.

The contagious inspiration and passion Fran shared as an advocate for those in need ensured all clients were served with dignity. That passion was also vital in achieving Bridging’s most recent milestone of serving 95,000 households – more than 300,000 people – since the journey started in 1987.

Founder Fran’s vision for Bridging will continue to thrive and his legacy will be everlasting, touching generations to come. He has given us HOPE for a better and brighter world and we will never forget his profound words:

“When good people get together and do good things, then good things happen.” ~ Fran Heitzman

LOOKING BACK... MOVING FORWARD

REMEMBERING FOUNDER FRAN

5,243 Total Number of Volunteers

79,388 Total Service Hours Donated

$2 Million Value of Volunteer Time
2019 BOARD OF DIRECTORS

Fran Heitzman
Honorary Board Member
Founder

Dan Kadlec
Larkin Hoffman Daly & Lindgren Ltd.

Todd May
EQ by Equiniti
Chair

Kris Kielsa
Ecolab

Janet Pool
JHPool Consulting
Vice Chair

Kerry Klemm
Xcel Energy

Jeff Snegorsky
Blue Cross and Blue Shield of MN Secretary

Dirk McMahon
Optum

Ben Beard
Beard Group Management, LLC

Mary Plunkett
Human Capital Consultant

Lori Dehn
Delta Air Lines, Inc.

Jon Ruiz
CaringBridge

Jonathan Friese
PricewaterhouseCoopers LLP

2019 FINANCIALS

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<thead>
<tr>
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<th>2019</th>
<th>2018</th>
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<tbody>
<tr>
<td>Revenue</td>
<td>$9,522,913</td>
<td>$9,831,723</td>
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<tr>
<td>In-Kind</td>
<td>$6,295,912</td>
<td>$6,568,531</td>
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<td>Foundations, Grants, Contributions</td>
<td>$1,251,516</td>
<td>$1,323,180</td>
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<td>Service Fees</td>
<td>$1,130,861</td>
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<td>Other Revenue</td>
<td>$844,624</td>
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<tr>
<td>Total Revenue</td>
<td>$9,522,913</td>
<td>$9,831,723</td>
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<tr>
<td>Expenses</td>
<td>$9,698,487</td>
<td>$9,186,282</td>
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<tr>
<td>Program Services</td>
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<td>Fundraising</td>
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<td>Management &amp; General</td>
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<td>Total Expenses</td>
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<td>Current Assets</td>
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<td>Property &amp; Equipment</td>
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<td>Assets</td>
<td>$7,505,186</td>
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<tr>
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<tr>
<td>Net Assets</td>
<td>$6,883,414</td>
<td>$7,058,988</td>
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<tr>
<td>Total Liabilities &amp; Net Assets</td>
<td>$7,505,186</td>
<td>$7,410,391</td>
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Go to BRIDGING.ORG for full financial statements, including our Form 990 and 2019 financial and in-kind donors.

2019 CONTRIBUTED REVENUE BREAKDOWN

- Individuals: 46%
- Corporations: 26%
- Foundations: 25%
- Other: 3%

2019 TOTAL THRIFT VALUE DONATED

FROM COMMUNITY TO CLIENTS $6.4 MILLION

2019 TOTAL THRIFT VALUE DONATED

CLIENTS EXPERIENCING HOMELESSNESS IN PAST YEAR

- Persistent Low Income: 39%
- Disability: 26%
- Foreclosure/Loss of Home: 21%
- Mental Health: 11%
- Domestic Violence: 3%
- Was not homeless: 11%
- 1-3 months: 11%
- More than 12 months: 11%
- Less than 1 month: 11%
- 4-12 months: 11%

AVERAGE HOUSEHOLD INCOME

83% CLIENT HOUSEHOLDS EARNING LESS THAN $20,000 PER YEAR IN ANNUAL INCOME
“This bed will be a life-saver... We expected to find a couch and a dresser... We only wanted a few things so we could save the rest for others who need it. We are overwhelmed by having everything we need.”

Robert - Bridging Client

“It will just... I figure it will get me one step closer to where I was before I kind of fell... I will be comfortable in my own space. I will be able to make what I need to cook for myself and not on anyone’s time schedule.”

Tiffany - Bridging Client

“This experience was a blessing and wonderful in itself. To be helped in your time of need; to receive quality items and immaculate service while doing so. I will never forget this experience in my lifetime.”

Anonymous - Bridging Client

Bloomington
201 West 87th Street, Bloomington, MN 55420
952.888.1105

Roseville
1730 Terrace Drive, Roseville, MN 55113
651.631.3255

BRIDGING.ORG
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